MICHAL JAFFE

PRODUCT DESIGNER- UX UI

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TECHNICAL SKILLS

Visual Design
Branding
Prototyping+ UX/UI
Packaging Design

SOFT SKILLS

Multitasking Abilities
Self- Motivated
Attention to Detail
Flexible and Adaptable
Organization and time
management

TOOLS

Adobe creative suite
Figma
Web design | Wix
Blender

LANGUAGES

English (Native Fluency)
Hebrew (Native Fluency)

EXPERIENCE

Freelance Designer
self - employed september 2020- present

- Serving a multitude of clients with design of advertising materials such as logos, print and advertising.

EDUCATION

Advanced Digital Product Design, UI/UX Design
Apr 2023- Aug 2023 6B Studio (TLV, Israel)

- Building design systems and essential rules in the user interface for communicating with developers.
- Design sprint workshops
- Creating user journey map, and visual research.

Design And Visual Communication
2018 - 2020 ORT Hermelin (Natanya, Israel)

- Designing for desktop and mobile, including print products like packaging, advertising and posters.
- The ability to use design software and platforms, such as Photoshop, Illustrator, Indesign, and Figma, at the highest level.

VOLUNTEERING EXPERIENCE

Project TEN, Jewish Agency
Jan 2018- Apr 2018

- Teaching children and youth math and English in schools and orphanages at different levels .
- Volunteered in Uganda for 3 months.
- Planning and producing material for upcoming lessons.

National Service
2014-2016

- Assistant in a kindergarten for children with special needs.
- Led a program with 20 children in the at risk group for 12 months.